



AAAHC Logo Usage Guidelines

The “Accredited by AAAHC” logo is available to all accredited organizations for use on print and electronic materials and promotional items, including letterhead, business forms, patient education materials and other public information materials.

We are proud to have our accredited organizations use the “Accredited by AAAHC” logo as long as the organization maintains their accreditation status. We ask that the logo only be used as it appears on the official AAAHC logo sheet or electronic logo file. Alterations including rearrangement or separation of the symbol and words are unauthorized.

Compliance with the following guidelines is required:

- The “Accredited by AAAHC” logo may not be printed larger than your logo. The logo must maintain the same dimensions as the logo provided.
- The format of the logo must remain as it is provided. The name may not be separated from the symbol, or the words “accredited by”, and all words must be printed in the same color. The logo must be printed in AAAHC Blue (PMS Color 293) and/or Black.
- Other words, slogans, or graphics may not be added to the “Accredited by AAAHC” logo.

Requests for and/or questions regarding an electronic version of the logo should be directed to the AAAHC Marketing and Communications Coordinator at 847.853.6060.

*The general AAAHC logo (does not include the words “Accredited By”) is not available for use in any materials without prior authorization from AAAHC. Requests may be directed to the Director of Marketing and Communications at 847.853.6060.

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